



Philadelphia 100® (P100)

What started as an idea to bring recognition to our region has emerged as a new standard – a standard of excellence. The Philadelphia100® is a merit based program. Only companies that are among the fastest growing, privately-held companies are awarded the Philadelphia100® designation. The integrity of the process and the resulting list makes the Philadelphia100® one of the most sought awards in the region.

The Entrepreneurs Forum of Greater Philadelphia (EFGP)

Membership-based organization where Philadelphia100® CEO winners and other growth-oriented leaders meet for meaningful connections, peer learning, and new opportunities.

philadelphia100.com

efgp.org

2021 P100 & EFGP Sponsorship Opportunities

The numbers listed in the boxes represent the quantity you receive of that item.

	Platinum \$25,000 (1 Available) <small>*This sponsorship level is an industry exclusive opportunity.</small>	Gold \$15,000 (3 Available) <small>*This sponsorship is an industry exclusive opportunity for this level ONLY.</small>	Silver \$10,000 (5 Available)	Bronze \$5,000 (10 Available)
Philadelphia100® Marketing				
Logo Recognition on Philadelphia100® Website	✓	✓	✓	✓
Logo Recognition on Event Email Marketing	✓	✓	✓	
Co-branded social media posts with sponsor logos	✓	✓		
Company Ad linked to Designated URL on Philadelphia100® website (artwork supplied by sponsor)	✓	✓		
Opportunity to send an Email to the EFGP/ Philadelphia100® database (content supplied by sponsor) +\$500	✓	✓		
Featured content on Philadelphia100® website & emails* (supplied by sponsor)	✓			
Social Media spotlight with Sponsor Acknowledgement	✓			
Philadelphia100® Event Exposure				
Philadelphia100® event tickets	10	8	4	1
Logo recognition during event	✓	✓	✓	✓
Logo on Table Signage	✓	✓	✓	
Company shoutout during awards presentation	✓	✓	✓	
Opportunity to provide one giveaway item	✓	✓	✓	
Ad size in Program Booklet (artwork supplied by sponsor)	Full Page	Full Page	Half Page	Quarter Page
One Company Representative for Award Countdown at the Podium	Top 10 Winners	Select Winners from #11-100		
Logo on name badges	✓			
Logo featured on winner packages	✓			
Opportunity to name a signature drink with sponsor logo on drink signage	✓			
Philadelphia100® Post Event Exposure				
Logo Recognition on Event Recap Email	✓	✓	✓	✓
Access to Attendee List via Excel (Name, Title, Company, Email)	✓	✓		
Logo in Printed Award Announcement	✓	✓		
Company representative for moderator role at Philadelphia100 panel event in January	✓			
Social Media Post with Sponsor Acknowledgement	✓			
Philadelphia100® CEO Breakfast Event				
Event Tickets	3	2		
Logo Recognition	✓	✓		
Sponsor Recognition during Presentation	✓	✓		
One Company Representative Introduction at the Podium	✓			
EFGP Membership & Marketing				
Number of Annual EFGP Memberships	4	3	2	1
Number of Memberships within the EFGP Members Only LinkedIn page	4	3	2	1
Opportunity to share sponsor events or initiatives with EFGP database through email blast and/or LinkedIn post	5	2		
Opportunity to provide Thought Leadership articles to be shared with EFGP database through email and LinkedIn posts	5	2		
Sponsor logo recognition on website	✓	✓	✓	✓
Sponsor logo recognition in email communications	✓	✓	✓	✓
EFGP General Events				
Number of Representatives at every EFGP event	4	3	2	1
Podium Recognition at every EFGP event	✓	✓	✓	✓
Access to event attendees at every EFGP (through attendance at events)	✓	✓	✓	✓
Sponsor logo recognition at event	✓	✓	✓	✓
Opportunity for opening remarks at select EFGP events	✓	✓		
Opportunity for speaker Introduction at select EFGP events	✓	✓		
Post-event coffee chats with attendees	✓	✓		
Collaborate on programming for EFGP event schedule	✓	✓		